## GUIDE

## Some indicative costs

## Some Indicative Costs

Here are are some indicative costs for producing your publication including basic cover design, book design and typesetting, printing and delivery.*
Quantity:
Hardback examples:
$129 \mathrm{~mm} \times 198 \mathrm{~mm}$
4-col. dustjacket, white bookwove 80 gsm inside pages, b/w text pages

| 200 pp including cover | $£ 1,082.00$ | $£ 1,262.00$ | $£ 1,624.00$ |
| :--- | ---: | ---: | ---: |
| 148 pp including cover | $£ 982.00$ | $£ 1,144.00$ | $£ 1,394.00$ |
| 96 pp including cover | $£ 882.00$ | $£ 1,022.00$ | $£ 1,300.00$ |

$156 \mathrm{~mm} \times 234 \mathrm{~mm}$ (Royal)

| 4-col. dustjacket, white bookwove 80 gsm inside pages, b/w text pages |  |  |  |
| :--- | ---: | ---: | ---: |
| 200 pp including cover | $£ 1,102.00$ | $£ 1,306.00$ | $£ 1,712.00$ |
| 148 pp including cover | $£ 1,004.00$ | $£ 1,186.00$ | $£ 1,552.00$ |
| 96 pp including cover | $£ 904.00$ | $£ 1,066.00$ | $£ 1,386.00$ |

$148 \mathrm{~mm} \times 210 \mathrm{~mm}$ (A5)
4-col. dustjacket, white bookwove 80 gsm inside pages, b/w text pages

| 200 pp including cover | $£ 1,082.00$ | $£ 1,262.00$ | $£ 1,624.00$ |
| :--- | ---: | ---: | ---: |
| 148 pp including cover | $£ 982.00$ | $£ 1,144.00$ | $£ 1,394.00$ |
| 96 pp including cover | $£ 882.00$ | $£ 1,022.00$ | $£ 1,300.00$ |

$210 \mathrm{~mm} \times 297 \mathrm{~mm}$ (A4)
4-col. dustjacket, white bookwove 80gsm inside pages, b/w text pages

| 200 pp including cover | $£ 1,150.00$ | $£ 1,392.00$ | $£ 1,878.00$ |
| :--- | ---: | ---: | ---: |
| 148 pp including cover | $£ 1,040.00$ | $£ 1,254.00$ | $£ 1,680.00$ |
| 96 pp including cover | $£ 932.00$ | $£ 1,112.00$ | $£ 1,476.00$ |

Paperback Examples
$129 \mathrm{~mm} \times 198 \mathrm{~mm}$
4-col. cover w/laminated outer, white bookwove 80gsm inside pages, b/w text pages

| 200 pp including cover | $£ 630.00$ | $£ 696.00$ | $£ 830.00$ |
| :--- | :--- | :--- | :--- |
| 148 pp including cover | $£ 542.00$ | $£ 596.00$ | $£ 706.00$ |
| 96 pp including cover | $£ 404.00$ | $£ 448.00$ | $£ 534.00$ |

Paperback Examples
$156 \mathrm{~mm} \times 234 \mathrm{~mm}$ (Royal)
4-col. cover w/lamaminated outer, white bookwove 80 gsm inside pages, b/w text pages

| 200 pp including cover | $£ 630.00$ | $£ 696.00$ | $£ 830.00$ |
| :--- | :--- | :--- | :--- |
| 148 pp including cover | $£ 542.00$ | $£ 598.00$ | $£ 712.00$ |
| 96 pp including cover | $£ 454.00$ | $£ 500.00$ | $£ 594.00$ |

$148 \mathrm{~mm} \times 210 \mathrm{~mm}$ (A5)
4-col. cover w/laminated outer, white bookwove 80 gsm inside pages, b/w text pages

| 200 pp including cover | $£ 630.00$ | $£ 696.00$ | $£ 830.00$ |
| :--- | :--- | :--- | :--- |
| 148 pp including cover | $£ 542.00$ | $£ 598.00$ | $£ 712.00$ |
| 96 pp including cover | $£ 454.00$ | $£ 500.00$ | $£ 594.00$ |

$210 \mathrm{~mm} \times 297 \mathrm{~mm}$ (A4)
4-col. cover w/laminated outer, white bookwove 80 gsm inside pages, b/w text pages

| 200 pp including cover | $£ 668.00$ | $£ 772.00$ | $£ 978.00$ |
| :--- | :--- | :--- | :--- |
| 148 pp including cover | $£ 568.00$ | $£ 650.00$ | $£ 816.00$ |
| 96 pp including cover | $£ 470.00$ | $£ 530.00$ | $£ 654.00$ |

$148 \mathrm{~mm} \times 210 \mathrm{~mm}$ (A5)
4-col. cover w/laminated outer, silk/gloss 130 gsm inside pages, b/w text pages

| 200 pp including cover | $£ 638.00$ | $£ 710.00$ | $£ 850.00$ |
| :--- | :--- | :--- | :--- |
| 148 pp including cover | $£ 526.00$ | $£ 574.00$ | $£ 680.00$ |
| 96 pp including cover | $£ 412.00$ | $£ 442.00$ | $£ 508.00$ |

$210 \mathrm{~mm} \times 297 \mathrm{~mm}$ (A4)
4-col. cover w/laminated outer, silk/gloss 130 gsm inside pages, b/w text pages

| 200 pp including cover | $£ 724.00$ | $£ 874.00$ | $£ 1,158.00$ |
| :--- | :--- | :--- | ---: |
| 148 pp including cover | $£ 586.00$ | $£ 698.00$ | $£ 910.00$ |
| 96 pp including cover | $£ 452.00$ | $£ 520.00$ | $£ 662.00$ |

Wiro Examples
$148 \mathrm{~mm} \times 210 \mathrm{~mm}$ (A5)
4-col. cover w/laminated outer, white bookwove 80gsm inside pages, b/w text pages

| 200 pp including cover | $£ 690.00$ | $£ 756.00$ | $£ 890.00$ |
| :--- | :--- | :--- | :--- |
| 148 pp including cover | $£ 600.00$ | $£ 656.00$ | $£ 766.00$ |
| 96 pp including cover | $£ 512.00$ | $£ 556.00$ | $£ 642.00$ |

Wiro Examples
$210 \mathrm{~mm} \times 297 \mathrm{~mm}$ (A4)
4-col. cover w/laminated outer, white bookwove 80gsm inside pages, b/w text pages

| 200 pp including cover | $£ 728.00$ | $£ 832.00$ | $£ 1,038.00$ |
| :--- | :--- | :--- | ---: |
| 148 pp including cover | $£ 628.00$ | $£ 710.00$ | $£ 876.00$ |
| 96 pp including cover | $£ 482.00$ | $£ 542.00$ | $£ 666.00$ |

Stapled Example
$148 \mathrm{~mm} \times 210 \mathrm{~mm}$ (A5)
4-col. cover w/laminated outer, white bookwove 80gsm inside pages, b/w text pages

| 96 pp including cover | $£ 448.00$ | $£ 490.00$ | $£ 572.00$ |
| :--- | :--- | :--- | :--- |
| 48 pp including cover | $£ 370.00$ | $£ 402.00$ | $£ 468.00$ |

*The sample prices do not include tables, charts, photo captions, picture scans and modifications, text input, and editing scans text input, editing, and the supply of an ISBN number.

The inclusion of these and other items such as custom illustrations for the covers and/or inside pages along with diagrams, front blocking of hardback books, head/tail bands and marker ribbons, and alternative stock for inside pages would require a custom quotation.

Note: With the exception of the items listed with silk of gloss insides pages all prices DO include the supply of loose proofs.

## NOTES:

- All sample prices were correct when published 2020 and are estimates subject to sight of final manuscripts and briefs.
- Use the request for quotation form on THEPUBLISHING.CO.UK website to receive a quotation which is applicable to your specification and the range of services you require.
- THEPUBLISHING.CO.UK can provide a print-only service if you prefer to supply your publication as a complete, ready-for-production, file.

