

GUIDE

Supporting Websites and Blogging

Supporting Website

Some authors may like to have a website specifically to promote their publication(s). Typically these are single-page and will include an author's own contact form and may also include the link(s) for taking orders via PayPal, for example. Such websites can be created and hosted by **THEPUBLISHING.CO.UK** as a part of the overall package of services available.

Blogging

Adding a BLOG to your website keeps your readers interested in you and your work and tells search engines your site is active by providing fresh content.

If you would like to provide support information say, relating to your technical publication or similar, or maintain an ongoing dialogue with your readers, **THEPUBLISHING.CO.UK** can integrate a BLOG linked to your main website page, or as a separate feature. Including a BLOG is a good way of maintaining readers interest in you and your work. The BLOG content is entirely managed by you via a simple interface which is much easier to use than WordPress!

Authors who would like a proposal for **THEPUBLISHING.CO.UK** to provide the website, with or without the inclusion of a BLOG, just note this in the additional information field on the request for quotation form, or send details using the [Contact page](#).

Also see examples in the [Websites & Blogs Guide](#)